

# Bel

### Q1FY24 Investor Presentation

NSE: BSL BSE: 514045





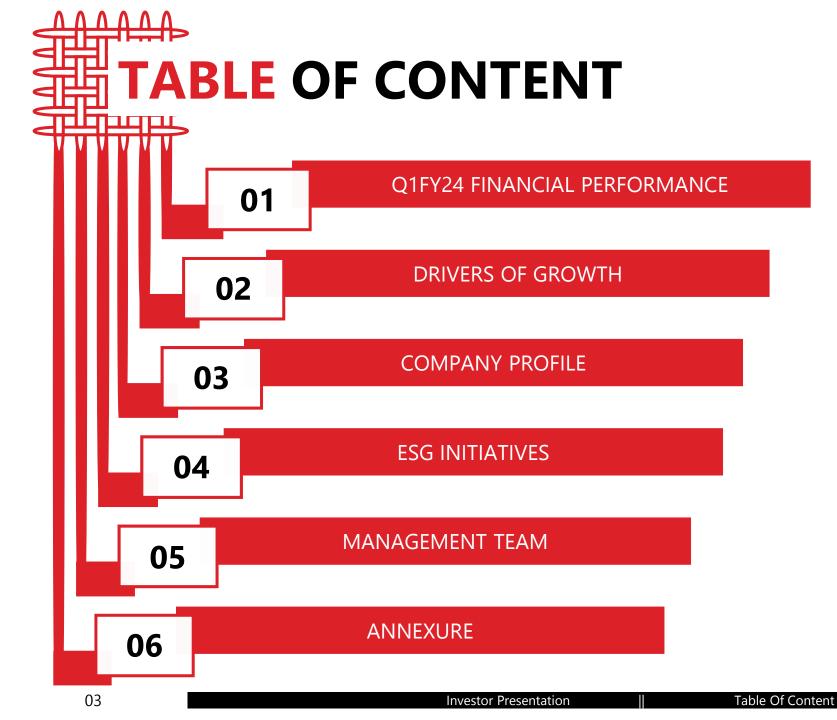
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#### PROUD TO BE INDIAN PRIVILEGED TO BE GLOBAL

# Q1FY24 FINANCIAL PERFORMANCE





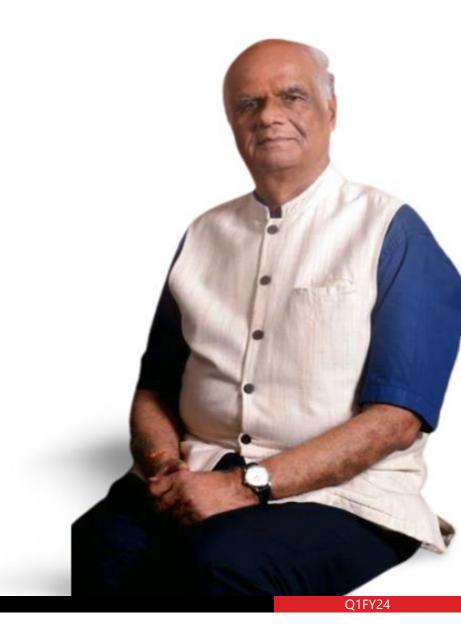
# **CHAIRMAN MESSAGE**

Commenting on the results, Mr. Arun Churiwal, Chairman of BSL Limited said,

"In the first quarter of FY24, BSL has demonstrated remarkable growth and resilience in its operational revenue by an increase of 35% QoQ and 43% YoY. This has culminated in a total income of ₹161 Cr., reaffirming our company's steadfast commitment to progress. On the expenditure front, we have effectively managed our costs while pursuing expansion and innovation. Our gross profit for the quarter stands at ₹71 Cr., reflecting a growth of 21% QoQ & 17% YoY, showcasing our ability to effectively manage production and costs. Our EBITDA has grown by 46% YoY, reaching ₹15 Cr., further highlighting our dedication to financial stability. Despite certain fluctuations, our company's overall profitability remains robust.

BSL's first quarter of FY24 has been marked by substantial growth, diligent cost management, and a resolute commitment to sustaining profitability. As we navigate through these dynamic times, we remain focused on our strategic goals and are poised to seize emerging opportunities. I extend my gratitude to our dedicated team whose hard work and commitment have been instrumental in achieving these results. Together, we shall continue to build a resilient and thriving future for BSL. "









# **MANAGING DIRECTOR MESSAGE**



Commenting on the results, Mr. Nivedan Churiwal, Managing Director of BSL Limited said,

"In a challenging quarter, our strong dedication and commitment to doing excellent work have led to significant accomplishments, as seen in our financial results. We've kept up an impressive growth pace, with our overall revenue increasing by a notable 43%. Even in these tough times, our different business areas have continued to contribute positively. It's worth mentioning that there's a clear improvement in demand, both from overseas and within the country. Our persistent efforts to do well in important markets are showing good outcomes, as we focus on adding value, becoming more efficient in how we spend, and using the latest technology.

Looking ahead, our newly launched Cotton Spinning Project is expected to bring in a substantial amount of revenue, which fits in with our goal of growing in a smart and sustainable way. We're also excited about the new products we're introducing and our plans to increase our production capabilities. We believe that our responsible growth strategies and customer-centered approach will lead to ongoing achievements and long-term success, benefiting both our growth and our stakeholders. "







# **Q1FY24 KEY HIGHLIGHTS**



- The newly launched Cotton Spinning Project, featuring 29,184 spindles capable of producing approximately 700 tons per month, is projected to generate a substantial extra revenue of ₹250 Cr. starting from FY24.
- Financial results for Q1FY24 are impressive, reflecting a remarkable 35% QoQ & 43% YoY growth with revenues reaching to a new high of ₹160 Cr.

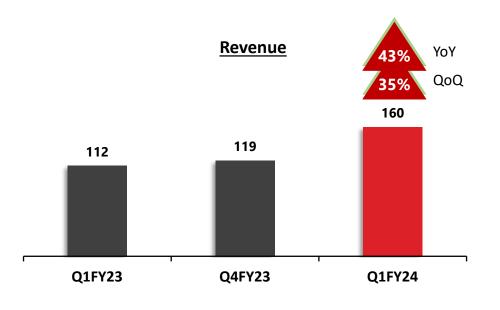


- □ For the quarter Q1FY24, the Gross Profit has also increased by 17% QoQ & 21% YoY, reaching ₹71 Cr. with a Gross Profit margin of 44% despite the fluctuating raw material prices.
- EBITDA for Q1FY24 has displayed remarkable growth, standing at approximately ₹15 Cr. from ₹10 Cr. in Q1FY23, representing a growth of 46% YoY with an impressive EBITDA margin of 9.4%.
- PAT for the quarter stands at ₹2 Cr.

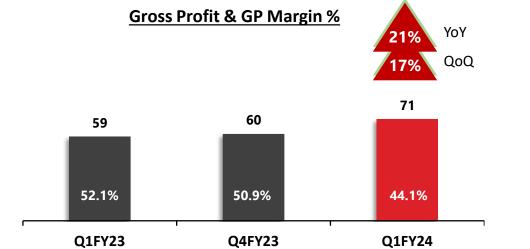


# **FINANCIAL** PERFORMANCE: Q1FY24

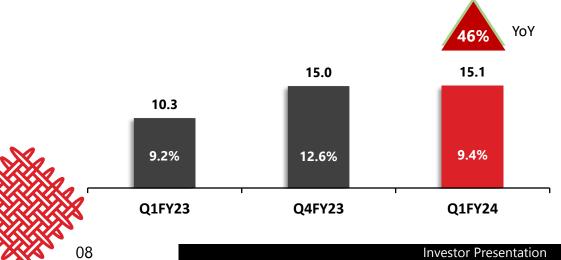




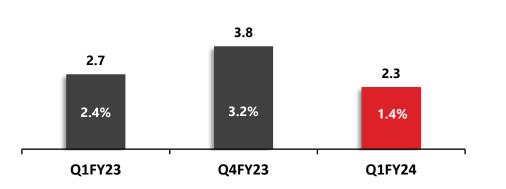
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EBITDA & EBITDA Margin %



PAT & PAT Margin %



**Financial Performance** 

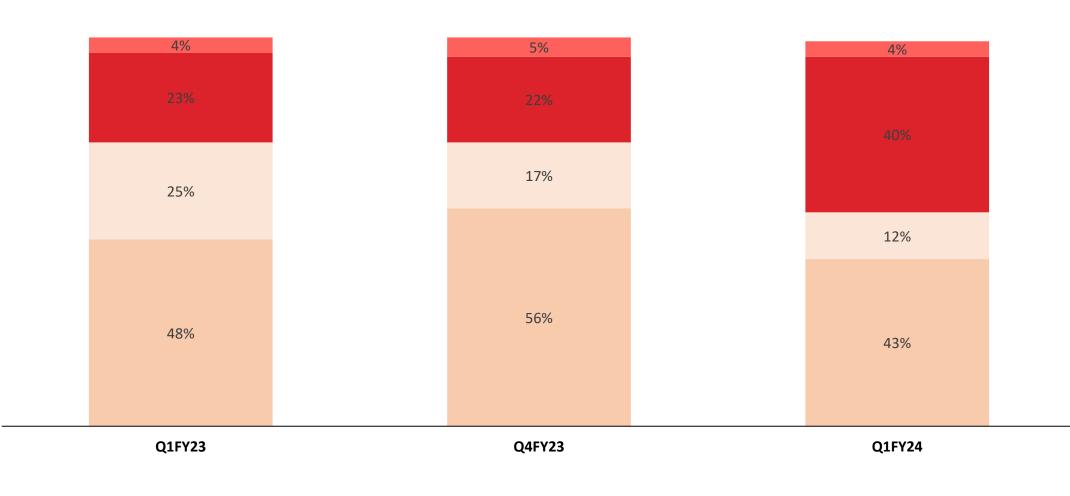
<u>₹ in Cr</u>



# **SEGMENTWISE REVENUE** PERFORMANCE: Q1FY24

BGL

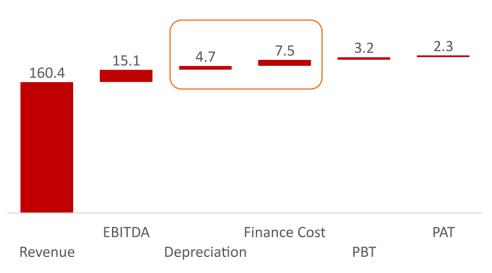
■ Fabric ■ Furnishing ■ Yarn ■ Others



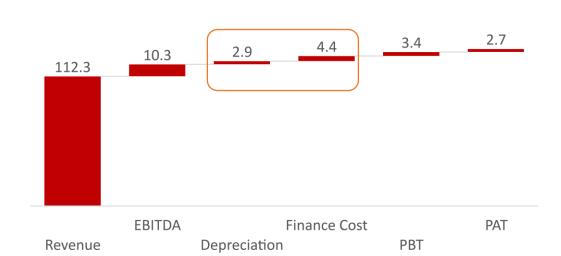
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# **SUSTAINED GROWTH DESPITE CHALLENGES: Q1FY24**



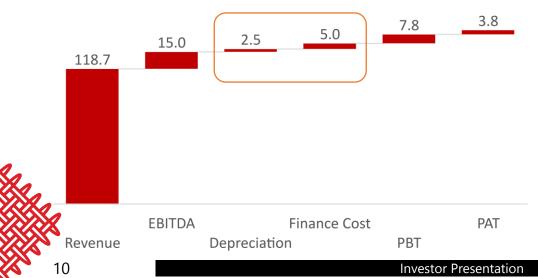


Q1FY24



Q1FY23

Q4FY23

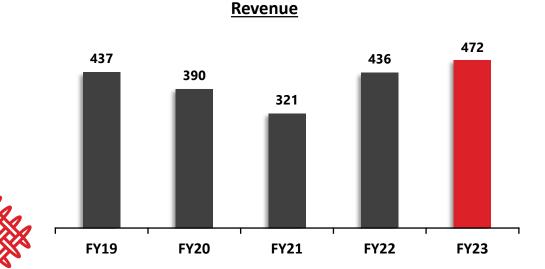


- During the quarter, we maintained consistent growth momentum, with our Revenue and EBITDA experiencing a year-on-year increase of 43% and 46%, respectively.
- However, the upcoming launch of our new cotton project in FY24 will lead to higher Depreciation and Finance costs, consequently affecting our bottom line.
- Presently, cotton prices and their margins are at an all-time low, but we remain optimistic about their eventual recovery.

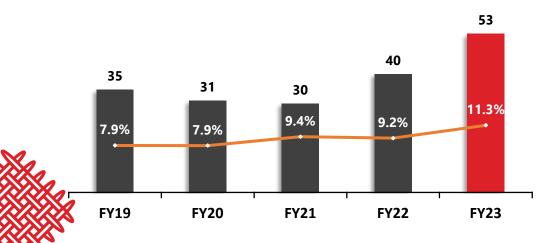
# **HISTORICAL FINANCIAL PERFORMANCE**



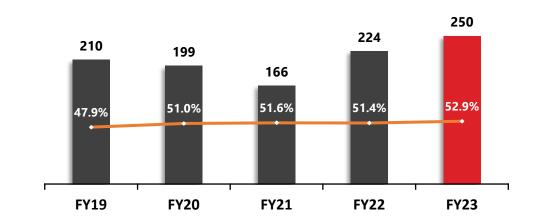
**₹ in Cr** 



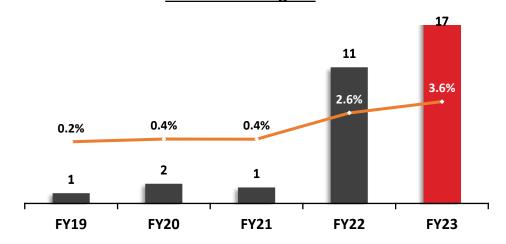
EBITDA & EBITDA Margin%



**Gross profit & GP Margin%** 



PAT & PAT Margin%



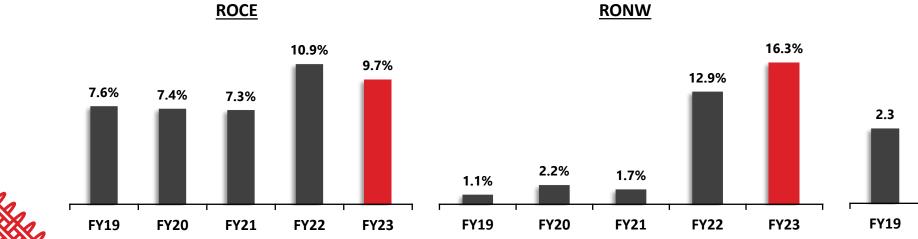
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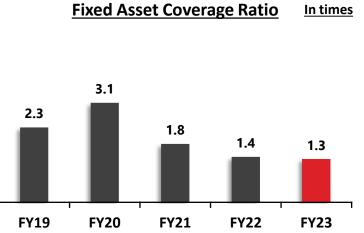
# **HISTORICAL FINANCIAL PERFORMANCE**

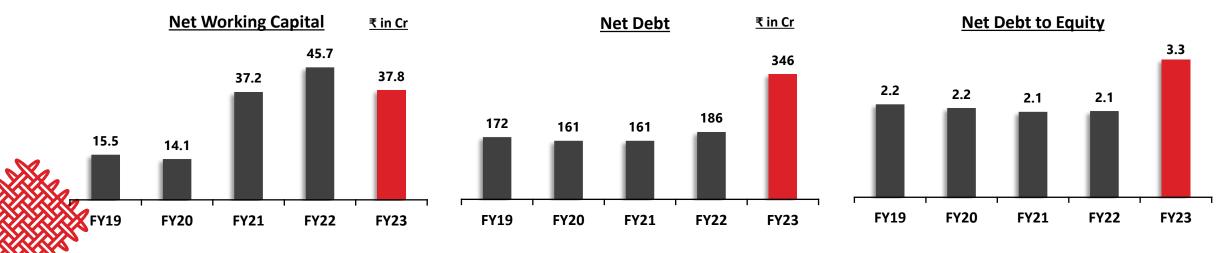
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**Investor Presentation** 

**Financial Performance** 



DRIVERS OF GROWTH





# **DRIVERS** OF GROWTH



1. Robust Demand	2. Support Govt. policy	3. China +1 strategy	4. Investments Plan	5. Aggressive Marketing
<ul> <li>In 2021, the Indian textile &amp; apparel industry is pegged at \$105 bn, with ~71% by domestic consumption and 29% by exports. By 2026, the industry is likely to expand to \$250 bn at 17-19% CAGR.</li> <li>The growth would be driven by the swelling domestic appetite for garments and demands for apparel in western countries resulting in higher sourcing from India by international brands to meet the demand.</li> <li>Apparel (garmenting), the fastest growing segment accounts for 63% of the \$892 bn global textile industry. By 2026, India hopes to garner 10% of the apparel export market from 4% currently.</li> </ul>	<ul> <li>India is working on getting a Free Trade Agreement (FTA) with both United Kingdom &amp; European Union.</li> <li>PLI scheme was launched by GOI for improving India's export competitiveness in MMF and Technical Textiles segments.</li> <li>GOI may introduce PLI 2.0 with incentives focused on manufacturing garments, home textiles and textile accessories like lace, button and zippers.</li> <li>To boost the textile industry GOI has introduced various schemes such as the Mega Investment textile parks scheme, Remission of Duties or Taxes on Export Product (RoDTEP), and Textile Technology Development Scheme (TTDS).</li> </ul>	<ul> <li>China Plus One sentiment globally, India's textile exports are expected to grow by 81% to \$65 billion by 2026 from the pre-Covid level of around \$36 billion in 2019</li> <li>Adoption by global brands, due to India's relatively large strategic depth compared with Vietnam or Bangladesh</li> <li>Covid-19 has triggered the redistribution of global trade shares and a recalibration of sourcing patterns, providing a golden opportunity for Indian textiles to stage a turnaround and regain a leadership position as a top exporting economy.</li> </ul>	<ul> <li>BSL has recently commenced commercial operations in its Cotton Spinning Project where it has installed a capacity of 29,184 spindles which will give a production of around 700 tons per month.</li> <li>This is expected to generate additional revenue of ₹250 Cr. from this Financial Year 2023-24.</li> <li>Yarn Cotton</li> <li>Newly commenced Existing units</li> </ul>	<ul> <li>BSL Limited's marketing strategy uniquely designed for the compar and helps gather strong bran recognition for its quality domestic and international brands.</li> <li>Focus on exports helping us t gain major market share in bot suiting's &amp; furnishing with presence in over 60 countries.</li> <li>Specific &amp; different strategy for different price segments for maximum outreach for both i mass and premium brands in the domestic market.</li> </ul>







# **COMPANY PROFILE**



# ABOUT BSL



- Manufacturer of an extremely diverse range of textile products ranging from synthetic, worsted, and now cotton yarn to synthetic & worsted suiting's and a variety of furnishing fabrics.
- Formed in 1971 and growing from strength to strength.
- South Asia's leading supplier of furnishing fabrics to the global retail giant IKEA and 25 other nations.
   Highly awarded over 20 awards in production, performance, and expert excellence.
- Highly awarded over 30 awards in production, performance, and export excellence.
- Experts Professional Team Members in various functional areas viz. Financial, Marketing, and Technical assist the company.
- The total workforce today stands at 2,500 spread across ~ 45 acres of campus
- BSL Limited is engaged in the manufacturing of Synthetic blended fabric under the brand name of BSL Suitings and premium worsted fabrics under the brand name of Geoffrey Hammonds and the production of worsted yarn along with the synthetic yarn.
- BSL Limited has over a half-century of experience in textile manufacturing and is currently producing over 20 million meters of fabric annually across the nation and in 60 countries of the world. The products are manufactured under IS/ISO 9001-2008.
- BSL Limited is a pioneer in the textile industry and its vertically integrated unit with spinning, weaving, processing, and manufacturing capacity with state-of-the-art technologies from all over the globe.







**COMPANY PROFILE** 



#### MILESTONE

**BSL** has started its **Cotton Spinning Project** with **29,184 spindles**, capable of producing around **700 tons** per month.

Mid 2000's

2023



The company took **decisive step** to venture into **furnishing fabrics** and over the **last decade or more**, this has been the **biggest growth engine for success story** for the company.

The Company was **the first in India** to venture into **Suiting's Export** and today is the **leading exporter** of suiting's fabric from India.

Converted into a **Public Limited Company** in the name of **"Bhilwara Synthetics Limited"**.

1971

17

1976

The company started manufacturing Grey cloth on just 8 Looms.

1970 **1** Year

Year of Incorporation Incorporated

Incorporated under "Raj General Udyog Private Limited". of

name

#### CAPACITY

Particulars	Production Capacity
Fabrics	178 Looms
Worsted Yarn	8,768 Spindles
Synthetic Yarn	20,544 Spindles
Vortex Yarn	400 Positions
Fabric Processing	288 Lac Mtrs.
Top, Fiber & Yarn Dying	2,352 MT
Cotton Yarn	29,184 Spindles

Investor Presentation

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## **BUSINESS VERTICALS – SUITINGS**



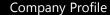
#### BSL PROVIDES FINEST PREMIUM SUITING FABRICS FOR BOTH DOMESTIC & EXPORT MARKETS

#### **PV FABRICS**

#### **PW FABRICS**

#### **TR FABRICS**





# **BUSINESS VERTICALS - FURNISHINGS**

**CURTAIN FABRICS** 



#### The New Benchmark From Soft Furnishing Fabrics To Upholstery Fabrics & Exquisite Silk Fabrics Offers A Wide Range Of Premium Furnishing





#### **FURNITURE FABRICS**

SILK FABRICS





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**BUSINESS VERTICALS - YARNS** 



#### THE YARNS DEFINE FABRICS

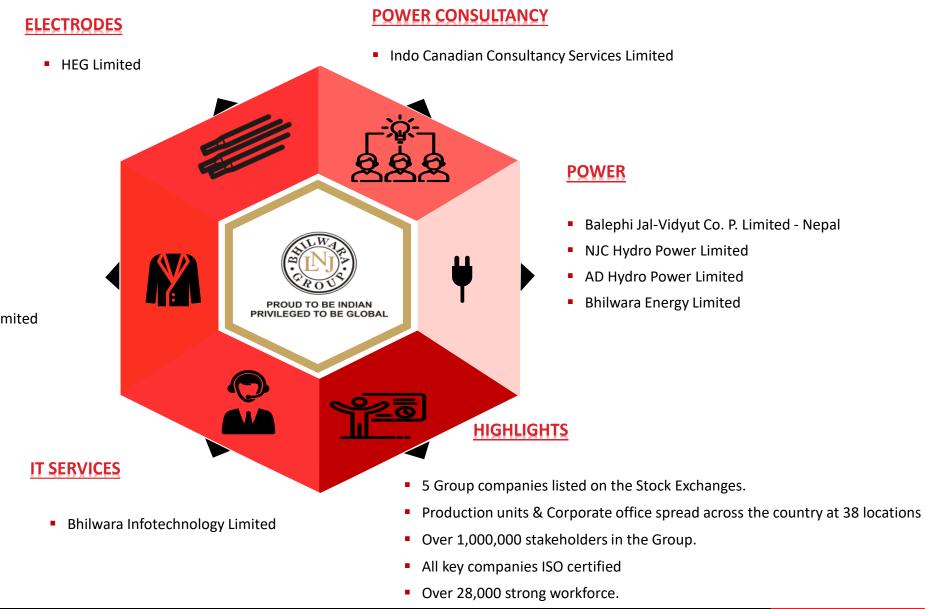


The highest quality fabrics begin with yarn that comes from a state-of-the-art manufacturing facility. Made of different materials, color patterns, gauges, and weights, our yarns are a testament to world-class quality and craftsmanship.



# **STRONG PARENTAGE**

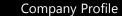




#### **TEXTILES**

- BSL Limited
- Maral Overseas Limited
- RSWM Limited
- Bhilwara Technical Textiles Limited
- BMD Private Limited

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# **ESG INITIATIVES**



# **ENVIRONMENT**



**M.E.E.** – Multiple Effect Evaporator and **R.O. Plant** 



Agro-Fuel – From July'22 onwards, in line with Global Sustainability Initiatives, the fuel system for both Boiler & Thermopack is being changed to Agro-Fuel instead of Fossil Fuels.



**Z.L.D.** – Zero Liquid Discharge and **E.T.P.** – Effluent Treatment Plant

Recycled Raw Materials - As a part of the Global sustainability movement, in FY23, the Company's 62% of Fiber consumption was of **Recycled Fibers.** 

our products have been tested against a list of up to 350 toxic chemicals.

- Vegan Certificate One of the few Textile Companies in the World which is having Vegan Certificate from Switzerland.
- **Solar Power** Company has installed a capacity of 4.51 MW of Roof Top Solar Plant.

**OEKO-TEX** - The Company has received OEKO-TEX certifications which ensures that











**Corporate social responsibility** is also called corporate conscience, corporate citizenship, social performance, or sustainable business. It is a form of corporate self regulation integrated into a business model.



**CSR policy functions** as a built-in, self-regulating mechanism whereby a business monitors and ensures its active compliance with the spirit of the law, ethical standards, and international norms.



- The company has viewed CSR activities as an integral part of its corporate objectives, fully aligned with the overall business goals.
- The company has been associated with active participation in creating value to its different stakeholders through various social, cultural and economic developments projects in the region.



- **BSL plans to maintain and consolidate its position** in society with an increased emphasis on socially and environmentally responsible practices both internally and in the communities in which it operate.
- **CSR activity boosts the brand image** of the Company and helps to build trust and relationships with different stakeholders. It contributes to improving financial performance and increasing the business growth of the Company.



THE SMALLEST ASPECT CAN MAKE THE BIGGEST DIFFERENCE











#### Internal Control Systems

- The Company has adequate Internal Control Systems, commensurate with the size, scale and complexity of its operations.
- The Audit committee quarterly reviews the Executive summary on the internal audit findings along with the recommendations and management comments.
- The Internal Auditors also ensure proper compliance of all policies and Standard Operating Procedures (SOPs) adopted by the Company.



#### Vigil Mechanism/ Whistle Blower Policy

- The Company has a vigil Mechanism named Whistle Blower policy to deal with any instance of fraud and mismanagement.
- The Details of the Whistle Blower Policy is explained in the Corporate Governance Report and also posted on the Company's website at the web link as: <a href="https://www.bslltd.com/images/financials/1487923284\_Whistle-Blower-Policy.pdf">https://www.bslltd.com/images/financials/1487923284\_Whistle-Blower-Policy.pdf</a>



#### **Corporate Governance**

- The Company is committed to maintaining the highest standards of corporate governance and adhering to the corporate governance requirements set out by the SEBI.
- The Company recognizes Corporate Governance not as a set of rules but as a framework supporting the core values.
- Good Governance helps us to maintain trust with the shareholders, stakeholders, employees, and society at large. We believe that good governance is the key to doing business in a sustainable manner and which creates value for society.







# MANAGEMENT TEAM













Shri Nivedan Churiwal Managing Director B.Com, 23 years of experience



Shri Praveen Jain CFO & Director Operations F.C.A., F.C.S., F.C.M.A., 33 years of experience





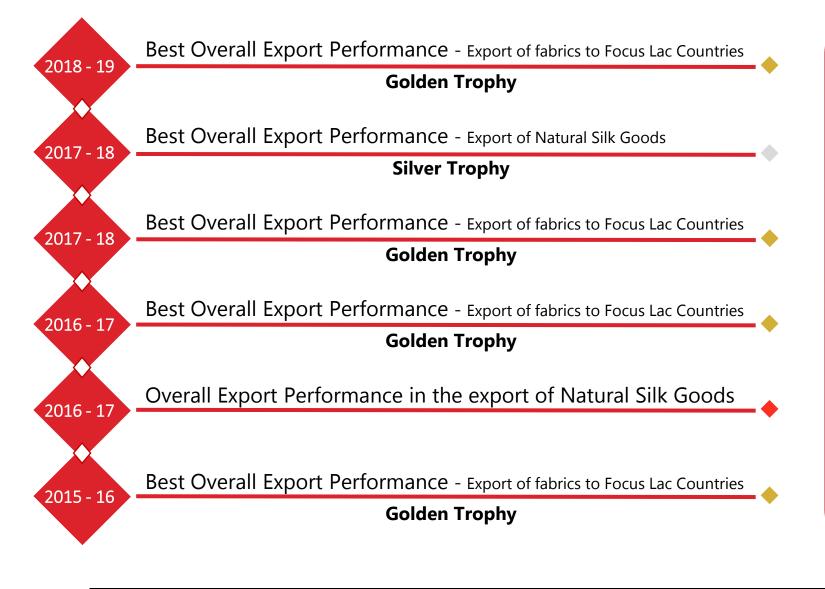














# Thank You!



#### GET IN TOUCH WITH US

#### **BSL Limited**

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**Investor Relation Consultancy** 

Rik Consultancy and Advisory Services LLP Mr. Ritesh Shashiprakash Singh <u>M:</u> +91 8329 385762 || <u>E: ritesh.singh@rikcapital.in</u>



# **ANNEXURE**

#### **Profit & Loss Statement**



Parameter ( <u>₹ in Cr)</u>	Q1FY24	Q4FY23	Q1FY23	
Total Income (Incl. other income)	160.8	119.0	112.7	
Raw Material Cost	84.7	66.3	66.0	
Employee Cost	22.6	18.3	18.6	
Power Cost	14.3	9.5	12.5	
Other Expenses	18.7	17.6	17.1	
Inc./Dec. in Inventory	5.1	(8.0)	(12.2)	(
EBIDTA	15.1	15.0	10.3	
EBIDTA Margin (%)	9.4%	12.6%	9.2%	1
Depreciation	4.7	2.5	2.9	
Finance Cost	7.5	4.9	4.4	
Profit Before Tax	3.2	7.8	3.4	
Тах	1.0	1.9	0.7	
PAT	2.3	3.8	2.7	
PAT Margin (%)	1.4%	3.2%	2.7%	3

